



EurosearchPlus is powered by Novagraaf

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*Power Source of  
the Global IP Community*



Novagraaf, with main offices in Amsterdam, Brussels, Geneva, London and Paris and a network of local partners covering the rest of the world, provides you with a solution for virtually all your needs for clearance searching. Both our network of foreign partners and the Novagraaf attorneys guarantee that you can benefit from the highest quality in tailored clearance searches with cost-effective prices.

### *Tailor-made (clearance) searching*

With EurosearchPlus, global IP searches can be precisely tailored to meet your needs. EurosearchPlus encompasses three different levels of service: Identical, Premium, and Basic.

#### *Identical*

The choice of a name for a new product or service usually starts with a long-list of possible trademarks. Narrowing down this list can be a time-consuming process. The entry-level Identical search enables you to quickly eliminate existing trademarks and rapidly produce a shortlist of options. Depending upon the territory searched, a search report including opinion can be supplied within one to six working days.

#### *Premium*

At the other end of the scale, the EurosearchPlus product that offers you the greatest confidence for the clearance

of a mark is the Premium search. With our network of highly-qualified agents and local trademark attorneys, Novagraaf investigates the registration possibilities in the countries of your choice. The research and the local opinions are not only based on national legislation and jurisprudence, but also on the unintended and undesirable connotations that a name may evoke in a particular culture.

#### *Basic*

If you do not need the opinion of a local expert you can order a Basic search. In this case, the clearance search is still performed with the aid of the local databases. The legal opinion is, however, written by an EU trademark attorney on the basis of EU case law.



*Power Source of the*



### **Key features:**

#### **Expert advice**

EurosearchPlus reports often form the basis for far-reaching decisions, making reliability the most important element of our work. The local experts in our network, which covers over 100 countries, perform with unquestionable accuracy. They ensure that the legal opinion is in line with the national laws (and if applicable EU case law) and they evaluate the chance to achieve a successful registration of, and the possibility to use, the name or logo in their country, without forgetting the international implications of the projects they are working on.

#### **Clarity**

No matter how many countries are covered, each EurosearchPlus report is comprehensive and easy to read. We will always give you a clear picture of the position of a potential trademark in all relevant classes per country with a legal opinion. All findings are listed per country in a uniform layout, making it easy to compare the names in different countries, add an overall opinion and provide you with our advice about the strategic steps to take.

#### **Ease of use**

EurosearchPlus is characterised by its ease of use and enables you to avoid the unnecessary paperwork and administrative hassle accompanying searches with legal opinion. Just let us know the name and/or provide us with a sample of the proposed logo, the products or services, the countries to be searched, plus your time span. We will advise you on the most cost-effective search strategy. Within a guaranteed delivery time and at a fixed price you will have all you need to know on your desk.

*Whatever level of service you choose, Novagraaf's EurosearchPlus provides the highest quality of accuracy and advice*

*in line with your specific requirements. Furthermore, with our economies of scale and transparent pricing structure,*

*you benefit from a clearance search with opinion against the lowest possible costs.*

*Global IP Community*