



**Novagraaf**

*Intellectual Property*

---

*....looking for full control of your IP rights in a cost-effective manner?*

*Novagraaf  
has  
the perfect  
solution  
for you:  
**EasyIP!***



---

....looking for full control of your IP rights in a cost-effective manner?

## *Novagraaf has the perfect solution for you: EasyIP!*

The EasyIP webportal is the latest tool in the array of tools and services provided by Novagraaf to manage your entire trademarks portfolio. It is also the perfect solution for those companies that wish to outsource a defined project, e.g. renewals, or transfers of IP rights. The tool has been developed for companies that are aware of the value of intellectual property rights for their long-term economic prosperity. Its aim is to facilitate communication and information (related to IFRS and SOX, for example) with all disciplines involved. With EasyIP you can concentrate on your IP-strategy in the sound knowledge that your intellectual property – your company's most valuable asset – is being effectively managed and protected with a minimum of effort and investment on your part.

EasyIP is Novagraaf's easy-to-use and secure webportal tool enabling clients to monitor every aspect of their trademarks portfolio and to contact and communicate with Novagraaf. It is incredibly user-friendly. Overviews of everything with respect to your IP rights is now just a click away.

EasyIP offers you:

- o **a dashboard to manage your IP rights**

- complete insight in your trademarks, and designs, including domain names and watch notices (in release 2 search reports will also become available);

- official documents relating to your IP rights are accessible online;
- generate overviews of your IP rights and print your own reports within seconds and save them for further processing;
- several online searching facilities;
- accurate contact details with respect to all users;
- a newsfeed informing you of general developments in the field of intellectual property is part of the webportal.





- **full control**

- using the webportal you will establish a community in which it is easy to share information irrespective of where staff, managers, divisions and companies are located;
- support by Novagraaf dedicated staff as if they were your own;
- an easy way of sending instructions to Novagraaf with respect to your portfolio;
- reminders on deadlines are built in.

- **maximum efficiency**

- online access to documents (in release 2, correspondence will also be available) reduces the time you spend searching for documents in your own archives;
- distribution of management information is made easy; other users in your company can be authorized to query the information themselves;
- no longer necessary to wait for overviews from your trademark attorneys or spend time preparing them yourself. It is all just a click away.

- **easy implementation**

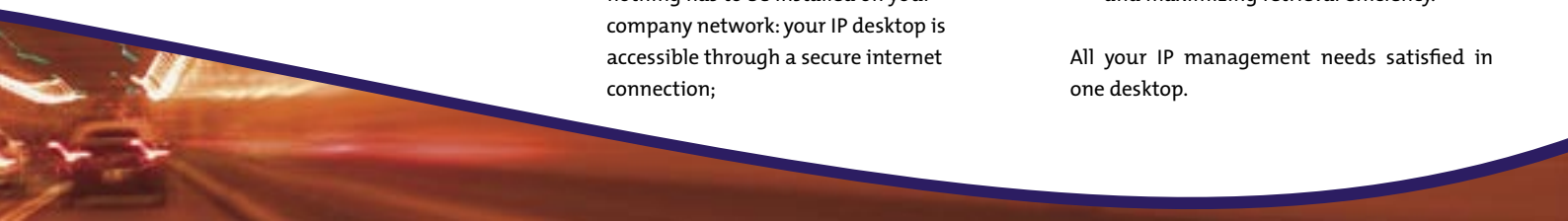
- nothing has to be installed on your company network: your IP desktop is accessible through a secure internet connection;

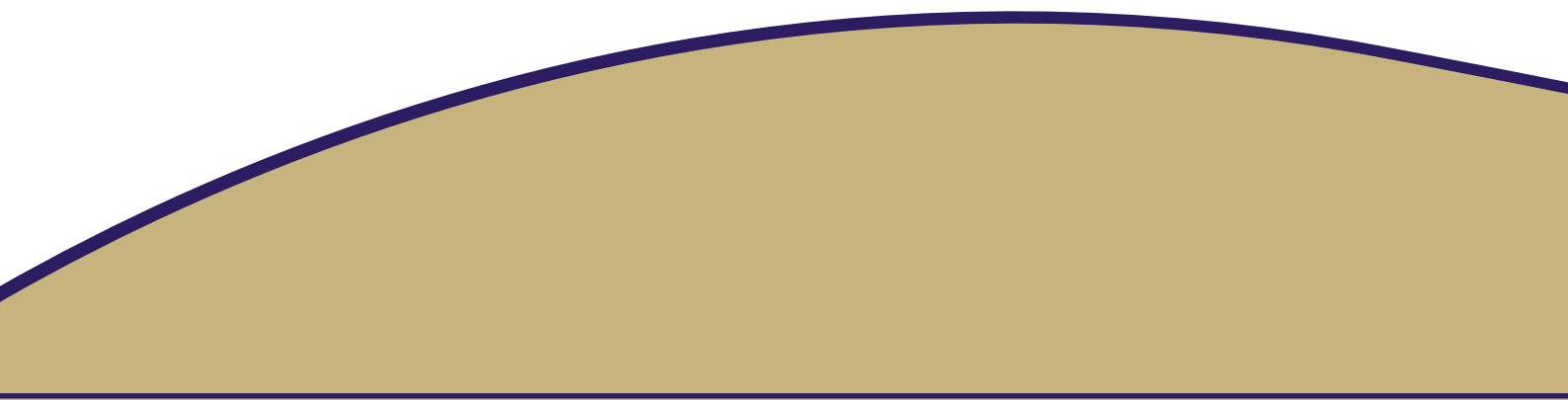
- screens are adapted to your visual corporate identity; EasyIP fits seamlessly within your other in-house applications.

#### **The benefits of EasyIP in a nutshell**

- comprehensive overview of all aspects of your trademarks portfolio;
- user-friendly ICT solution;
- minimal training requirements;
- no investment required in extra hardware, software or technical support;
- increased productivity to reduce staff costs;
- your intellectual property is optimally maintained;
- electronic archive, reducing storage costs and maximizing retrieval efficiency.

All your IP management needs satisfied in one desktop.





Visit us at: [www.novagraaf.nl/Novagraaf-EasyIP.asp](http://www.novagraaf.nl/Novagraaf-EasyIP.asp)  
or contact us by sending an email to: [info@easyip.biz](mailto:info@easyip.biz)